THE WESTIN

PORTLAND HARBORVIEW

Media Contact: Lauralee Dobbins Write Touch Public Relations Lauralee@WriteTouchPR.com 856-979-8929

Westin Portland Harborview to Unveil Artne'Spa Mary Weisheit Named Spa Director

PORTLAND, Maine - - (March, 2017) - - Celebrating the human body as nature's greatest work of art, the Westin Portland Harborview, a Rockbridge portfolio hotel managed by New Castle Hotels & Resorts, located in the heart of Portland's arts district, will unveil Artne' Spa on April 3. Artne' Spa will cherish the human art form with a complete line of hair, nail, massage and esthetic services offered amidst revolving exhibits of local art work.

Artne' Spa will be only the second true full-service spa in the entire city.

"Westin guests prioritize wellness in their daily lives and when they travel," said Jeffery Burrell, general manager of the Westin. "Those guests want to be their very best and regard grooming, massage and skin care as an important part of that healthy lifestyle. Locals who prefer having one stop for their essential services will appreciate our multi-visit packages targeted to encourage a regular routine of personal care."

Artne' Spa will feature two hair/makeup stations, two nail and four pedicure stations along with four treatment rooms, a relaxation sanctuary, and locker room facilities.

Mary Weisheit has been named Spa Director. Mary brings over twenty years of professional experience, beginning her spa career as a Massage Therapist in 1994. For the last decade, Weisheit has been the owner/operator of the Portsmouth Spa in Portsmouth NH.

Additionally, Mary served as Spa Director at the Cliff House Resort in Ogunquit, Maine.

Artne' Spa will open April 3. Operating hours will be 10am to 6pm, seven days a week, with extended hours during the busier summer months. For appointments and a complete menu of services, please call 207-517-8877 or visit http://www.artnespa.com.

Located in the heart of Portland's arts district at 157 High Street, the 289-room and suite Westin Portland Harborview is the result of an 18-month, \$50 million renovation that transformed a beloved, 1920's era grand dame into the city's most elegant hotel. The Westin Portland Harborview is within easy walking distance of the city's best dining, shopping and art galleries, as well as the Old Port District. Recently ranked the "fifth hippest city in the U.S." by *Travel & Leisure* magazine readers and the "#1 Foodiest Small Town" by *Bon Appetit*, Portland is celebrated for its live music scene, fine dining, independent boutiques and eco-friendly lifestyle.

For additional information, please go to www.westinportlandharborview.com.

About New Castle Hotels & Resorts

Westin Portland Harborview is operated by Shelton Ct. based New Castle Hotels & Resorts, an award-winning independent third-party hotel manager, owner and developer with 22 hotels and resorts and nearly 4,000 rooms under contract or in development. New Castle's growing portfolio of hotels spans 10 states and three Canadian provinces and includes several of Canada's historic landmark resorts. The privately-held company was established by CEO, David Buffam in 1980 and consistently ranks among the top hotel management and development companies in

North America. New Castle is a preferred operator for diverse brands within the Marriott, Hilton and Starwood families. For additional information, please go to www.newcastlehotels.com.