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**Jeffery Burrell Named General Manager
Of Westin Portland Harborview**

PORTLAND, Maine/SHELTON, Conn. - - January 25, 2016—Gerry Chase, president and COO of New Castle Hotels & Resorts, a leading hotel owner, operator and developer, today announced that veteran hotelier Jeffery A. Burrell has been named general manager of the 289-room and suite Westin Portland Harborview in Portland Maine, a Rockbridge portfolio property. An award-winning hotel executive, Burrell most recently was the general manager of the AAA four-diamond, Westin Riverfront Resort & Spa in Avon, Colo., which he opened in 2008.

“Jeffery is a proven leader with significant experience in all aspects of full service hotel and resort operations,” said Chase. “He’s earned a reputation as a dynamic team leader, passionate guest advocate and dedicated community partner. I believe he will be exactly the right person to help write the next chapter for this storied hotel.”

Earlier in his career, Burrell was the Director of Front Office for the Brown Palace Hotel & Spa in Denver, Colo. Prior to moving to Colorado, he was the Manager of Front Office, Spa

and Recreation Operations for the Hard Rock Hotel and Casino in Tampa, Fla., and held several positions of increasing responsibility within the Disney Resorts. He holds an MBA in International Hospitality & Service Industries Management from the Glion Institute of Higher Education in Switzerland.

“The Westin brand really speaks to me and to have the opportunity to operate a Westin-branded hotel that is such an icon in its city is a dream come true,” said Burrell. “There’s something different about working in a hotel that the city cherishes, and I can’t wait to tap into that history and share it with Portland’s visitors.”

Located in the heart of Portland's arts district at 157 High Street, the 289-room and suite Westin Portland Harborview is the result of an 18-month, \$50 million renovation that transformed a beloved, 1920s era grand dame into the city's most elegant hotel. A member of Historic Hotels of America, The Westin Portland Harborview is within easy walking distance of the city's best dining, shopping and art galleries, as well as the Old Port District. Recently ranked the “fifth hippest city in the U.S.” by *Travel & Leisure* magazine readers and the “#1 Foodiest Small Town” by *Bon Appetit*, Portland is celebrated for its live music scene, fine dining, independent boutiques and eco-friendly lifestyle.

For additional information, please go to www.westinportlandharborview.com.

Reservations at C2 are available through [OpenTable](#).

About New Castle Hotels & Resorts

Westin Portland Harborview is operated by Shelton Ct. based New Castle Hotels & Resorts, an award-winning independent third-party hotel manager, owner and developer with 22 hotels and resorts and nearly 4,000 rooms under contract or in development. New Castle’s growing portfolio of hotels spans 10 states and three Canadian provinces and includes several of Canada’s historic landmark resorts. The privately-held company was established by CEO, David Buffam in 1980 and consistently ranks among the top hotel management and development companies in

North America. New Castle is a preferred operator for diverse brands within the Marriott, Hilton and Starwood families. For additional information, please go to www.newcastlehotels.com.